

Privacy Policy

Effective Date: May 1, 2025

Introduction

MDSafari Inc. D/B/A ("Company") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, share, and protect your personal information when you use our mobile application ("App") and related services.

By using our App, you consent to the data practices described in this policy.

1. Information We Collect

We collect both personal and non-personal information directly from users, including:

- Personal Identifiable Information (PII): Name, gender, age, email, phone number, and passwords.
- Health-Related Data: Audio and video scan files, corresponding decibel (dB) levels, and responses to in-app survey questions.
- Usage Data: Passive analytics such as app interaction patterns and last login time.

We do not collect location data or receive information from third-party sources.

When handling Protected Health Information (PHI), we comply with the Health Insurance Portability and Accountability Act (HIPAA).

2. How We Use Your Information

We use the information collected for the following purposes:

- Delivering reality testing and wellness tracking functionalities.
- Managing user accounts and providing technical support.
- Conducting internal analytics and research to improve our App.
- Communicating with users through in-app notifications, phone, or email regarding updates and relevant services.
- Maintaining regulatory compliance, including HIPAA obligations.

We do not use personal health information for advertising or unrelated marketing purposes.

3. Sharing Your Information

We do not share identifiable personal information with third parties for marketing or commercial purposes.

However, we may disclose information:

- To comply with legal obligations or law enforcement requests.
- To enforce our agreements or protect the safety and rights of users.
- In connection with a merger, acquisition, or change of control of the Company. Any successor organization will be bound by this Privacy Policy in protecting your data.

4. Data Retention

We retain your personal information, including PHI, only as long as necessary to fulfill the purposes for which it was collected or as required by law.

Upon account termination or at your request (where applicable), we will delete or de-identify personal information in accordance with HIPAA regulations and best practices.

5. Your Data Protection Rights

You have rights regarding your personal information, including:

- Accessing or updating your information.
- Requesting deletion of your data (subject to applicable laws).
- Withdrawing consent for future use where applicable.

Requests can be made by contacting us at the information provided below.

6. Security of Your Information

We use industry-standard security measures, including encryption and secure servers, to protect your personal data.

Data is stored on HIPAA-secure servers located in the United States.

While no system can be completely secure, we adhere to best practices to minimize risk and safeguard your information.

7. Children's Privacy

The App is intended for users aged 13 and older. We do not collect data from any individual under the age of 13. If we become aware of such data being collected via a violation of our terms of use, we will promptly delete it.

8. International Data Transfers

If you access the App from outside the United States, your information will be transferred to and processed in the United States.

By using the App, you consent to this data transfer and processing.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Material changes will be communicated via in-app notifications or email.

Continued use of the App after updates indicates acceptance of the revised policy.

10. Contact Information

For questions or concerns regarding these Terms, please contact us at:

MDSafari Inc. D/B/A

360 Bloomfield Ave, Suite 301

11. Governing Law

This Privacy Policy shall be governed by the laws of the State of Connecticut, without regard to conflict of law principles.

12. Severability

If any provision of this Privacy Policy is found to be unlawful, void, or unenforceable, that provision shall be severable and shall not affect the validity of the remaining provisions.

13. Entire Agreement

This Privacy Policy constitutes the entire agreement regarding the collection and use of personal and non-personal information through the App, superseding any prior understandings or agreements.